

BETTER BEGINNINGS BETTER FUTURES

NORTHEAST HUB

CUSTOMIZED EVALUATION

SUPPORTS (CES) PROFILES



ORGANIZATION NAME

Better Beginnings Better Futures

PROGRAM NAME

Baby's Breath - a pregnancy and parenting program for teens

STEPPING UP THEMES

- Strong, Supportive Friends & Families
- Health & Wellness
- Diversity, Social Inclusion & Safety

PROGRAM TARGET POPULATION

- Pregnant and parenting teen parents who are 18 years of age and under
- Participants can stay in the program until they are 21 years old

PROGRAM ACTIVITIES

- Prenatal education
- Parenting education
- Child growth and development education
- Emotional support through social support counselling
- Referral to family physicians and OB/GYN
- Personal supports such as court, labour, breastfeeding, housing, childcare, and nutrition

BETTER BEGINNINGS BETTER FUTURES is a not-for-profit located in Flour Mill area of Sudbury, Ontario. It provides a multitude of services that assist individuals living in the area from infancy into adulthood free of cost.



PROGRAM OVERVIEW

The Baby's Breath Program is designed to meet the needs of pregnant teens 18 years of age and under. It is based on the understanding that teen mothers and fathers need a place where they can meet other teen parents to share their experiences and prepare for the realities and responsibilities of becoming a parent. They want to learn about prenatal care and parenting education in a positive and friendly learning environment.



WHAT ARE YOUR EVALUATION HOPES AND DREAMS?

"Our goal is to create an evaluation that will provide evidence that the Baby's Breath program is positively impacting the lives of participants. With this evaluation data we will be able to strengthen our funding proposals therefore increasing the likelihood of sustaining our program. We will have a better "pulse" on this the needs of our program participants and possibly be able to identify trends."



WHAT ARE OPPORTUNITIES FOR A SUCCESSFUL EVALUATION?

The Baby's Breath Program has a long track record of working with teen parents to strengthen their ability to respond effectively to their needs and that of their children. By developing a logic model and evaluating our processes and outcomes we will be able to see if we're reaching our goals, or what steps we need to take in order to improve our work with pregnant and parenting youth.



HOW WILL YOUTH BE INVOLVED IN THE EVALUATION?

Youth will support our focus groups, participate in meetings with the YouthREX team and provide feedback on the evaluation process.

CONNECT WITH BABY'S BREATH PROGRAM!

www.betterbeginningsudbury.ca // [@BBBFSudbury](https://www.instagram.com/BBBFSudbury)



"Being a young mom means that we met a little early, but it also means I get to love you a little longer. Some people said that my life ended when I had a baby, but my life had just begun. You didn't take me away from my future, you gave me a new one."

-Author unknown

