

ROC Recreation Outreach Centre

CUSTOMIZED EVALUATION
SUPPORTS (CES) PROFILES

EASTERN HUB



ORGANIZATION NAME

ROC Recreation Outreach Centre

PROGRAM NAME

clubROC

STEPPING UP THEMES

- Health & Wellness
- Strong, Supportive Friends & Families
- Diversity, Social Inclusion & Safety

PROGRAM TARGET POPULATION

All youth

PROGRAM ACTIVITIES

- Providing recreation and sport opportunities
- Supporting the development of healthy relationships with peers and mentors
- Facilitating Book Club, Art Club, Sports Club and Food Club

“I am incredibly struck with the way these kids genuinely want to be at the ROC and to learn this music and interact with volunteers. I think they really feel safe and loved and actually quite valued and empowered at the ROC.”

- Sara Harris, clubROC volunteer



THE RECREATION OUTREACH CENTRE’S (ROC) mission is to provide opportunities, mentorship and programs that foster strong personal and social development for all children and youth in Prince Edward County.

PROGRAM OVERVIEW

The purpose of clubROC is to provide all children, particularly those who experience marginalization, with extra curricular activities to improve their personal, social and physical development in a supervised, safe place. clubROC builds self-esteem, resiliency and confidence in participants with fun activities, enriching learning experiences and interaction with positive adult role models.

WHAT ARE YOUR EVALUATION HOPES AND DREAMS?

“Our goal is to understand and measure the changes in the lives of a youth participant during participation in this program.”

WHAT ARE OPPORTUNITIES FOR SUCCESSFUL EVALUATION?

“We get great testimonials from youth which the community really likes. We have a good relationship with the school which provides space for the clubROC program to occur twice a week.”

HOW WILL YOUTH BE INVOLVED IN THIS EVALUATION?

“Youth are involved in evaluating the program through their repeat attendance and more formal feedback at the end of the program.”

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