

• MARKHAM AFRICAN CARIBBEAN CANADIAN ASSOCIATION PRESENTS •

Design Your Future: BLACK YOUTH LEGACY CONFERENCE 2020



YORK UNIVERSITY, KEELE CAMPUS >>>> **SATURDAY, APRIL 25th, 2020**
9:30 AM - 2:30 PM



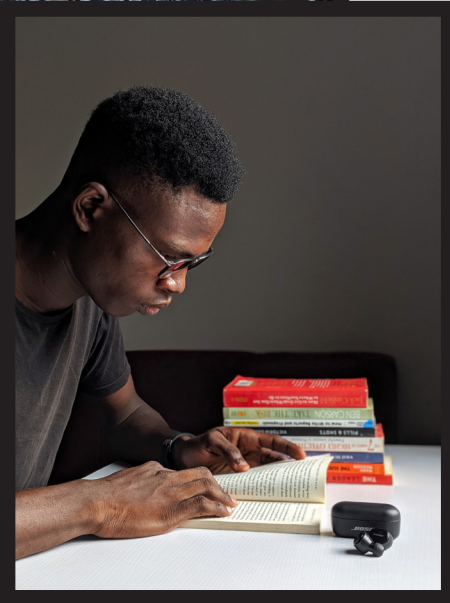
Canadian
Heritage

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YOUTHREX
Research &
Evaluation eXchange

#FUTURETHINKING



On Saturday, April 25th, 2020, we are hosting the **Design Your Future: Black Youth Legacy Conference** at *York University*. We are thrilled to announce that the conference is part of a 3 year anti-racism strategy funded by *Canadian Heritage- Government of Canada* and is part of *Connecting the Dots*, a national strategy aimed at connecting the African Caribbean diaspora across Canada. #FUTURETHINKING

This year, we are joining forces with *Youthrex* to create a unique opportunity for our black youth to have a sustainable impact on their futures. Using a design thinking approach, participants will be presented with a challenge and be given time and mentor support to help develop a solution.

Students will present their ideas to a panel of professionals for questions and feedback. The conference will allow youth to take on a solutions-based approach to community challenges. With this leadership opportunity, youth will develop as emerging leaders and change-makers.

Participants will be invited to consider the challenge as it relates to their collective experiences as black youth in the GTA. The end goal is to help eliminate barriers to success for black youth and families and deliver solutions for more equitable, harmonious communities.

We are asking educators and guardians to bring their students and children to be part of this important event. This type of endeavor delivers a message to our young people that they are a part of a village of caring adults who are invested in their futures. We believe that this type of support is critical to the success of our future leaders.

Please review the attached package and contact us at your earliest convenience to confirm your interest. Please complete registration form.

Claudette Rutherford / *Vice President*
Markham African Caribbean Canadian Association

KEYNOTE SPEAKER

DREAM

Legacy Foundation



Isaac Olowolafe

Mr. Olowolafe Jr. is an entrepreneur, business owner and philanthropist. Under Dream Maker Inc. created over the last decade, the vertical integration is operated which includes *Brokerage, Wealth Management, Property Management, Education, Development, Private Equity* and now Insurance.

Dream Maker Development one of the vertical companies just finished building the 1st major mixed-use development site (Condos/Townhouses/Retail), located across from Yorkdale Mall, called Dream Residences @ Yorkdale. And has 10+ other Developments on the go in key locations around the GTA.

Mr. Olowolafe Jr. is the recipient of numerous awards and letters of recognition for his sales performance. Over the last 5 years, Mr. Olowolafe Jr. has gained recognition from some of the top Developers and Brokerages. Some of them include; *Tridel, Milborne Realty, Baker Realty, Cresford, Phantom Developments, Plaza Corp.*

In 2010 Mr. Olowolafe Jr. established **The Dream Maker Realty/Olowolafe Family Scholarship Award** at the *University of Toronto*. The largest endowment for African Studies in any Canadian University.

In 2017 Mr. Olowolafe Jr. accomplished two achievements, one was being awarded the **Enterprise Award for business excellence** at the *Transformation Awards*. The other was **Business Leadership Award** by *Leadership and Governance Canada Inc.*

Isaac Olowolafe has taken investment inspiration from his father, Isaac Sr. who has been involved in Real Estate for over 2 decades. He believes his success is all because of the learning from the sacrifices his parents made for his betterment and grooming. He also credits his success to his wife, Monique who also has an active role in Dream Maker Corp.

WORKSHOPS



Black Student Voice in Education

Presented by YRDSB Association of
Educators for Black Students (AEBS).



"Secure The Bag" - 5 Major keys to entrepreneurship and social innovation

Presented Eldon Holder Jr. /
Executive Director



Design Thinking

Presented by *YouthRex*

Students will present their ideas to a panel of professionals for questions and feedback. The conference will allow youth to take on a solutions-based approach to community challenges.

Dream Legacy Foundation

A national non-profit organization committed to changing the narrative for Black communities through tech innovation, entrepreneurship, and philanthropy. We support grassroots capacity building and promote economic inclusion of marginalized communities as an innovative way to create a more representative, sustainable, inclusive society.

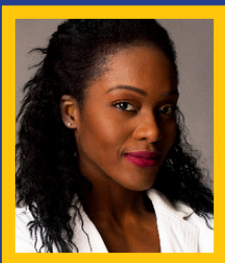
GUEST PANEL



Farley Flex / Successful careers in both the entertainment and black community, Canadian songwriters' Hall of fame inductee, Hip Hop artist, Maestro Fresh-Wes and celebrity judge on Candian Idol.



Amma Gyamfowa / is an experienced Social Justice Advocate, Speaker and Social Worker with a demonstrated history of meaningful engagement in supporting and empowering youth, women, and survivors of violence.



Ohenewa Akuffo / is a Canadian Olympian, world medalist, professional speaker and entrepreneur. Some of her notable achievements included: Commonwealth Games Gold medalist, World Silver & Bronze medalist and Ten-time Senior National Champion.



Randell Adjei / is an Author, Inspirational Speaker, Arts Educator and Community Leader who uses the spoken word to empower and transform through Edutainment. He is the founder of one of Toronto's largest and longest-running youth-led initiatives; Reaching Intelligent Souls Everywhere (R.I.S.E Edutainment)

Special Guest Facilitator: • Farley Flex • Urban Rez • Social & Community Activist • Entrepreneur Cdn. • Entertainment Giant

CONFERENCE GOALS:

1. Allow for youth to use an equity lens to develop innovative human centred solutions through team building and collaboration
2. Develop leadership skills and encourage civic engagement
3. Provide youth with an opportunity to be change-makers and influencers

CONFERENCE HIGHLIGHTS:

- Bus transportation from select locations in the GTA
- Breakfast, Caribbean Lunch and snacks provided. Island Mix Restaurant
- Opportunity to engage with community organizations and thought leaders
- Guest Panel Discussion
- Teacher Professional Development and Toolkit on how to build student leadership opportunities
- Prizes and giveaways



AGENDA

9:30 AM **Registration & Continental Breakfast Opens**

10:15 - 10:40 AM **Welcome & Youth Panel Interviews**

10:50 - 11:45 AM **Workshop: Design your Future**

12:00 - 12:45 PM **Lunch / Networking / Entertainment**

1:00 - 2:00 PM **Workshop: Design Your Future**

2:00 - 2:30 PM **Keynote Speaker & Closing Remarks**



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