



JOB POSTING:
MULTIMEDIA STORYTELLER (VIDEO)

Position Type: Full-Time (a preference for part-time work may be accommodated)

Contract Duration: November 2020 – March 2021

Rate: \$58,000 - \$65,000 with benefits (pro-rated)

Location: This position will be mostly remote with the possibility of occasional onsite filming requests in Ontario.

ABOUT YOUTHREX

Youth Research and Evaluation eXchange (YouthREX) is a province-wide initiative based at the School of Social Work, York University. YouthREX facilitates the integration of research evidence and evaluation in the development and delivery of Ontario's youth programs.

Our Vision is an Ontario where shared knowledge is transformed into positive impact for all Youth.

Our Mission is to make research evidence and evaluation practices accessible and relevant to Ontario's grassroots youth sector through knowledge mobilization, capacity building and evaluation leadership.

Our Stakeholders include grassroots youth-led and youth-serving initiatives (frontline staff, program staff, leadership), funders and policy makers.

We are looking for a Multimedia Storyteller who is excited at the thought of being part of a small but mighty team that straddles the interface of community and academic cultures. They will contribute to the mobilization of our research and learning opportunities and expanding our reach in Ontario's youth ecosystem.

ABOUT THE POSITION

As the *Multimedia Storyteller* for YouthREX, you will help bring research evidence to life in innovative and captivating ways through various mediums. You'll support the creation of engaging, authentic, and shareable videos for our social media platforms and learning platforms. You'll be a part of all phases of production through filming, editing, and scriptwriting. You have a highly developed ability to recognize good stories and shape compelling narratives.

You are passionate about equity and youth wellbeing and understand and acknowledge the complexities of the youth sector.

QUALIFICATIONS

Required Skills:

- Related post-secondary degree, formal training, or equivalent professional experience in video editing, video production and post-production techniques.
- Highly developed ability to recognize good stories and shape compelling narratives
- Intermediate to advanced proficiency with Adobe Premiere Pro, Adobe After Effects, Photoshop, colour correction, audio mixing, lighting and shooting in 4K formats.
- Considerable knowledge of the uses, operations and limitations of camera, audio and editing systems and related equipment.
- Experience with motion graphics, simple animation, animated titles, etc.
- Knowledge of video compression, codecs, aspect ratios and bitrates.
- Strong eye for design and how to grab viewers' attention quickly and effectively (social media, testimonials, promo videos).
- Creative thinker and innovator with a keen eye for engaging and playful visual storytelling.
- Strong written and communication skills, the ability to give and receive critical feedback, and the ability to assist in the writing of scripts.
- Fluency in major social media platforms including Facebook, Instagram, Twitter, YouTube, and LinkedIn.

Desired Skills:

- Ability to provide recommendations on educational technology tools and applications for online learning.
- Demonstrated understanding of the barriers and challenges that confront youth – including racialized youth, newcomer youth, Indigenous youth, youth living with disabilities or special needs, youth in and leaving care, Francophone youth, LGBT2SQ youth, youth living in rural and remote communities, youth from low-income families and youth in conflict with the law.

Interested and think your experiences and skills make you a good fit for this position? Please send a **resume** and a **cover letter** to rexinfo@yorku.ca outlining why you are interested in this position and how you meet the criteria above. Please also send **2-3 videos samples**, briefly outlining your involvement from the pre-production to post-production phases.

Review of applications will begin on November 16, 2020 and will continue until the position is filled.