

## GRAPHIC DESIGNER

**Position Type:** Full-Time Contract\*/ March 2022 – March 2023

**Rate:** \$60,000 - \$70,000 with benefits

**Locations:** York University (Keele Campus), Toronto (Temporarily home-based due to COVID)

\*Part-Time applications will be considered

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## ABOUT YOUTHREX

*Our Vision* is an Ontario where shared knowledge is transformed into positive impact for all YouthREX.

*Our Mission* is to make research evidence and evaluation practices accessible and relevant to Ontario's grassroots youth sector through capacity building, knowledge mobilization and evaluation leadership.

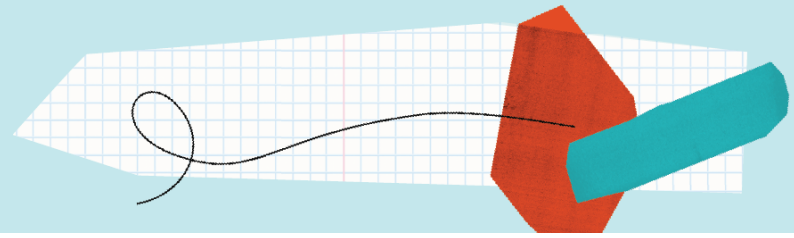
*Our Stakeholders* come from Ontario's youth sector including youth-led and youth-serving organizations (frontline staff, program staff, leadership), funders and policy makers.

To learn more about YouthREX, checkout our website: [www.youthrex.com](http://www.youthrex.com)

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## ABOUT THE POSITION

As YouthREX's Graphic Designer, you'll play a critical role in our overall communications strategy and our social media engagement to support YouthREX's vision of facilitating shared knowledge for better youth outcomes! You'll bring YouthREX's work to life through the development of a range of accessible visual products (reports, webpages, social media graphics, GIFs, infographics,



etc). You will ensure that all communication outputs align with YouthREX's communications and branding style. You'll skillfully integrate current graphic design trends into our content while keeping true to our original look and feel. Ideally, you are passionate about equity and youth wellbeing and understand and acknowledge the complexities of the youth sector.

This role requires having a finger on the pulse of Ontario's youth sector while using your design skills to amplify YouthREX activities and research to our stakeholders. This position also requires multi-tasking, initiative and creative collaboration with team members.

### Required Education/Experience

- Post-secondary education and training in Communications/Marketing/Design (or related field) and/or two to four years in a similar role.

### Essential Qualifications

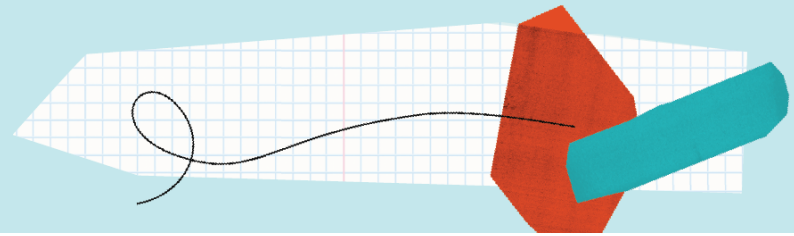
- Two to four years of education or work experience in graphic design or related field
- Demonstrated ability to develop digital content in line with branding guidelines (event flyers, banners, reports, social media graphics, infographics).
- Demonstrated ability to take initiative and be resourceful in content creation.
- Ability to visualize data and research in creative and accessible ways.
- Demonstrated ability to edit and create pages on Wordpress using a web builder.
- Strong written communication skills including the ability to synthesize complex information and translate into materials that are accessible and interesting to a range of stakeholders.
- Experience using social media and online platforms including MailChimp, Twitter, Facebook, Instagram, Canva, LinkedIn, EventBrite, SurveyMonkey, among others.
- Advanced proficiency with Adobe InDesign, Illustrator, and Photoshop. Knowledge of other Adobe Creative Suite applications an asset.
- An expert storyteller and quick-learner who is comfortable giving and receiving feedback from team members.



**YOUTHREX**  
Research &  
Evaluation eXchange  
[www.youthrex.com](http://www.youthrex.com)



An Ontario where shared knowledge is transformed into positive impact for all youth!



**The ideal candidate will also have:**

- Working knowledge of Search Engine Optimization (SEO) practices.
- Demonstrated understanding of the barriers and challenges that confront youth - including racialized youth, newcomer youth, Indigenous youth, youth with disabilities or special needs, youth in and leaving care, Francophone youth, LGBT2SQ youth, youth living in rural & remote communities, youth from low-income families and youth in conflict with the law.

To apply, please send a resume, 3 relevant design samples, and a cover letter to:

[rexinfo@yorku.ca](mailto:rexinfo@yorku.ca) outlining why you are interested in this position and how you meet the criteria above drawing on specific examples.

Review of applications will begin on **Monday, February 14, 2022** and will continue until the position is filled.

We thank all applicants for their interest. We apologize that only those applicants invited for an interview will be contacted.

The Youth Research and Evaluation eXchange (YouthREX) is a province-wide initiative based at the School of Social Work at York University.



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by YouthREX