

GRAPHIC DESIGNER

Position Type: Full-Time Contract*/ March 2022 – March 2023

Rate: \$60,000 - \$70,000 with benefits

Locations: York University (Keele Campus), Toronto (Temporarily home-based due to COVID)

*Part-Time applications will be considered

--

ABOUT YOUTHREX

Our Vision is an Ontario where shared knowledge is transformed into positive impact for all YouthREX.

Our Mission is to make research evidence and evaluation practices accessible and relevant to Ontario's grassroots youth sector through capacity building, knowledge mobilization and evaluation leadership.

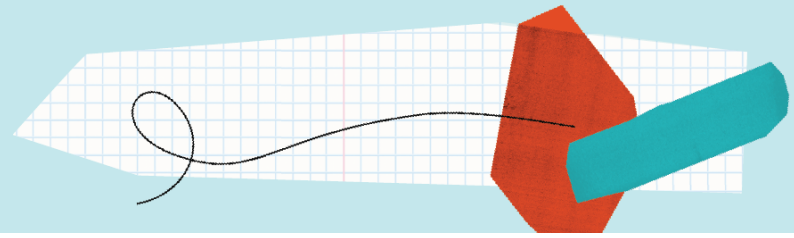
Our Stakeholders come from Ontario's youth sector including youth-led and youth-serving organizations (frontline staff, program staff, leadership), funders and policy makers.

To learn more about YouthREX, checkout our website: www.youthrex.com

--

ABOUT THE POSITION

As YouthREX's Graphic Designer, you'll play a critical role in our overall communications strategy and our social media engagement to support YouthREX's vision of facilitating shared knowledge for better youth outcomes! You'll bring YouthREX's work to life through the development of a range of accessible visual products (reports, webpages, social media graphics, GIFs, infographics,



etc). You will ensure that all communication outputs align with YouthREX's communications and branding style. You'll skillfully integrate current graphic design trends into our content while keeping true to our original look and feel. Ideally, you are passionate about equity and youth wellbeing and understand and acknowledge the complexities of the youth sector.

This role requires having a finger on the pulse of Ontario's youth sector while using your design skills to amplify YouthREX activities and research to our stakeholders. This position also requires multi-tasking, initiative and creative collaboration with team members.

Required Education/Experience

- Post-secondary education and training in Communications/Marketing/Design (or related field) and/or two to four years in a similar role.

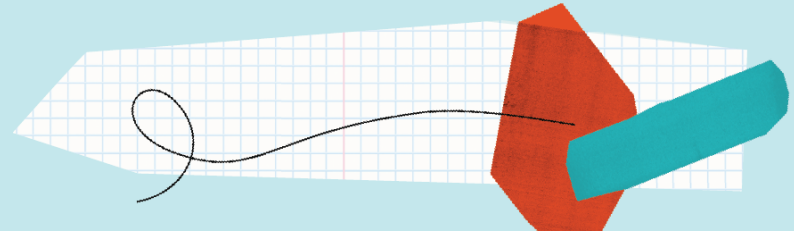
Essential Qualifications

- Two to four years of education or work experience in graphic design or related field
- Demonstrated ability to develop digital content in line with branding guidelines (event flyers, banners, reports, social media graphics, infographics).
- Demonstrated ability to take initiative and be resourceful in content creation.
- Ability to visualize data and research in creative and accessible ways.
- Demonstrated ability to edit and create pages on Wordpress using a web builder.
- Strong written communication skills including the ability to synthesize complex information and translate into materials that are accessible and interesting to a range of stakeholders.
- Experience using social media and online platforms including MailChimp, Twitter, Facebook, Instagram, Canva, LinkedIn, EventBrite, SurveyMonkey, among others.
- Advanced proficiency with Adobe InDesign, Illustrator, and Photoshop. Knowledge of other Adobe Creative Suite applications an asset.
- An expert storyteller and quick-learner who is comfortable giving and receiving feedback from team members.



YOUTHREX
Research &
Evaluation eXchange
www.youthrex.com

An Ontario where shared knowledge is transformed into positive impact for all youth!



The ideal candidate will also have:

- Working knowledge of Search Engine Optimization (SEO) practices.
- Demonstrated understanding of the barriers and challenges that confront youth - including racialized youth, newcomer youth, Indigenous youth, youth with disabilities or special needs, youth in and leaving care, Francophone youth, LGBT2SQ youth, youth living in rural & remote communities, youth from low-income families and youth in conflict with the law.

To apply, please send a resume, 3 relevant design samples, and a cover letter to:

rexinfo@yorku.ca outlining why you are interested in this position and how you meet the criteria above drawing on specific examples.

Review of applications will begin on **Monday, February 14, 2022** and will continue until the position is filled.

We thank all applicants for their interest. We apologize that only those applicants invited for an interview will be contacted.

The Youth Research and Evaluation eXchange (YouthREX) is a province-wide initiative based at the School of Social Work at York University.



@REXforYouth



@REXforYouth



@YouthREX



REX TV
by YouthREX

RESEARCH & EVALUATION ASSOCIATE/MANAGER

Position Type: Full-Time Contract*/ March 2022 – March 2023

Rate: \$60,000 - \$75,000 with benefits

Locations: York University (Keele Campus), Toronto (Temporarily home-based due to COVID)

--

ABOUT YOUTHREX

Our Vision is an Ontario where shared knowledge is transformed into positive impact for all YouthREX.

Our Mission is to make research evidence and evaluation practices accessible and relevant to Ontario's grassroots youth sector through capacity building, knowledge mobilization and evaluation leadership.

Our Stakeholders come from Ontario's youth sector including youth-led and youth-serving organizations (frontline staff, program staff, leadership), funders and policy makers.

To learn more about YouthREX, checkout our website: www.youthrex.com

--

ABOUT THE POSITION

YouthREX is looking to hire a *Research and Evaluation Associate or Research and Evaluation Manager* (depending on qualifications) with a strong background in equity-focused evaluations within a community sector context, as well as experience conducting both qualitative and quantitative analysis. We are looking for a person who is excited at the thought of being part of a small but mighty organization that straddles the interface of community and academic cultures.

They will play a key role in developing and implementing processes that allow YouthREX to contribute to Ontario's youth ecosystem.

The position requires an understanding and acknowledgment of the complexities of the youth sector and in-depth knowledge and experience with program evaluation including logic model development, evaluation design and methodologies, data gathering, qualitative and quantitative analysis, report writing, and visualization to communicate lessons in accessible formats for internal and external stakeholders.

The successful candidate will have strong communications skills (oral and written) and a background in equity-focused evaluation and knowledge of youth wellbeing-related issues in a community context.

--

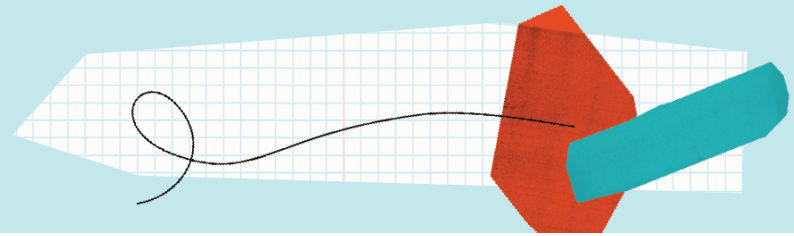
Required Experience & Skills

- Graduate degree in a social science discipline or related field
- Strong background in qualitative and quantitative methods and analysis
- Familiarity with the literature on evaluation and understanding of multiple theories of evaluation and their limitations especially for smaller, community-based programs
- Excellent critical thinking and analytical skills and the ability to synthesize complex information and translate into materials that are accessible to a range of stakeholders
- Demonstrated experience establishing and sustaining relationships and partnerships with key stakeholders across the youth sector to build a stronger YouthREX that supports the Ontario youth sector.
- Demonstrated understanding of the barriers and challenges that confront youth including racialized youth, newcomer youth, aboriginal youth, youth with disabilities or special needs, youth in and leaving care, francophone youth, LBTTQ youth, youth living in rural & remote communities, youth from low-income families and youth in conflict with the law.



YOUTHREX
Research &
Evaluation eXchange
www.youthrex.com

An Ontario where shared knowledge is transformed into positive impact for all youth!



- Excellent written and oral communication skills including the ability to develop presentations for diverse stakeholders within the youth sector and experience with effective communication strategies.

Key Responsibilities Include:

- Coordinating and/or supporting research and evaluation supports for youth serving organizations, including supports with conceptualization, design, selection of methodology, data collection, analysis, report writing, presentation of findings, post-project evaluations and theories of change
- Providing/facilitating learning opportunities to youth service and program planners and practitioners on the development of research and evaluation plans, including data collection methods, analysis, and use of theories of change and performance measurement tools
- Supporting, designing and/or delivering capacity building activities (e.g. local community-of-practice, workshop planning and facilitation, course coordination, youth engagement activities)
- Seeking organizational synergies and opportunities to collaborate and partner with regional actors.
- Supporting and mentoring research assistants, placement students, work-study students & summer students

If you are passionate about the wellbeing of young people in Ontario, please send a resume, writing samples and a cover letter to: rexinfo@yorku.ca outlining why you are interested in this position and how you meet the criteria above drawing on specific examples.

Review of applications will begin on **Monday, February 14, 2022** and will continue until the position is filled.

We thank all applicants for their interest. We apologize that only those applicants invited for an interview will be contacted.

The Youth Research and Evaluation eXchange (YouthREX) is a province-wide initiative based at the School of Social Work at York University.



@REXforYouth



@REXforYouth



@YouthREX



REX TV
by YouthREX