

# Program Evaluation for Youth Wellbeing

A free 10-week online certificate that provides participants with a foundational understanding of the main concepts, approaches and practices relevant to conducting evaluation of programs and initiatives in the youth sector.

**WE KNOW THAT** the Ontario youth sector is committed to making a positive difference in the lives of young people, providing them with the skills and resources they need to make positive contributions to their communities.

**WE RECOGNIZE THAT** that youth programs sometimes struggle to understand how to measure these processes and outcomes and articulate the impact of their programs to their stakeholders – including parents, funders, and youth themselves.

**IN THIS CERTIFICATE**, participants will learn how to develop an evaluation plan, implement this plan and use the findings to improve their programs and share their impact.



**Participants will receive a Certificate of Completion from YouthREX, York University, if they complete all four modules and all three assignments.**

Those who complete individual modules and not the full certificate will receive a Certificate of Participation for the completed modules.



## LEARNING OUTCOMES

- ✓ Understand common program evaluation concepts and appropriate uses of different types of evaluation
- ✓ Learn the processes and activities involved in program evaluation through hands-on assignments that can help inform your own youth program
- ✓ Understand the process of engaging youth in evaluation
- ✓ Become familiar with qualitative and quantitative research methods used in evaluation
- ✓ Learn how to use evaluation findings to improve programs and services

## CERTIFICATE STRUCTURE

- ✓ 28 short video lectures across 4 modules
- ✓ Suggested timelines and due dates for the lessons and assignments to help you progress through the certificate
- ✓ 3 small assignments that help you work through the development of an evaluation plan for your program
- ✓ A discussion board for participants to post, share and engage with their peers and the YouthREX Teaching Team
- ✓ Downloadable transcripts, audio recordings and lecture slides for offline learning

# Course Outline

## MODULE 1

### The Evaluation Context

- 1.1 | The Stepping Up Framework for Youth Wellbeing [23 mins]
- 1.2 | Evaluation and Action in Ontario's Youth Sector [18 mins]
- 1.3 | Evaluation 101 [19 mins]
- 1.4 | YouthREX Framework for Evaluating Youth Wellbeing [23 mins]
- 1.5 | Politics of Evaluation [54 mins]
- 1.6 | Ethical Considerations in Youth Program Evaluations [12 mins]

[Click here to watch an intro to Module 1 →](#)

## MODULE 2

### The Discovery Phase of Evaluation

- 2.1 | Understanding your Evaluation Capacity [22 mins]
- 2.2 | Engaging Stakeholders in Evaluation [11 mins]
- 2.3 | Engaging Youth in Evaluation [19 mins]
- 2.4 | What We Learned about Engaging Youth in Program Evaluation: A Case Example [16 mins]
- 2.5 | Program Logic Models [19 mins]
- 2.6 | Using Program Logic Models [21 mins]

[Click here to watch an intro to Module 2 →](#)

## MODULE 3A

### The Action Phase of Evaluation

- 3.1 | Developing an Evaluation Plan [33 mins]
- 3.2 | Evaluation Plan Case Study: The NOISE Program [22 mins]
- 3.3 | Qualitative, Quantitative or Both? Methodological Approaches to Evaluation [17 mins]
- 3.4 | Overview of Process Evaluation [19 mins]
- 3.5 | Understanding Youth Satisfaction and Program [14 mins]

[Click here to watch an intro to Module 3 →](#)

## MODULE 3B

### The Action Phase of Evaluation

- 3.6 | Overview of Outcome Evaluation [21 mins]
- 3.7 | Understanding and Selecting Outcome Measures [20 mins]
- 3.8 | Creative Methods of Data Collection [16 mins]
- 3.9 | Getting Started with Making Sense of Your Data [19 mins]
- 3.10 | Quantitative Analysis: Charts, Tables and Descriptive Statistics [43 mins]
- 3.11 | Where Do the Data Go? Using Spreadsheets to Manage Program Evaluation Data [13 mins]
- 3.12 | Overview of Qualitative Data Analysis [52 mins]
- 3.13 | Interpreting and Making Sense of Qualitative Data [36 mins]

## MODULE 4

### The Legacy Phase of Evaluation

- 4.1 | Learning and Sharing Evaluation Findings Internally [19 mins]
- 4.2 | Learning and Sharing Evaluation Findings Externally [37 mins]
- 4.3 | Communicating and Animating your Evidence [9 mins]

[Click here to watch an intro to Module 4 →](#)

[Click here](#) to register for free today!

## TECHNICAL REQUIREMENTS

You will need access to a computer and the internet. It is recommended that you use Google Chrome as your browser to minimize any audio issues.

[Click here to watch an overview of YouthREX's Program Evaluation for Youth Wellbeing Certificate →](#)

## HAVE QUESTIONS ?

We'd love to hear from you! Get in touch with us at [learn@youthrex.com](mailto:learn@youthrex.com)