



Social Impact Fund Overview

Purpose	To provide a high-level overview of OCS's Social Impact Fund.
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Last updated: April 18, 2023



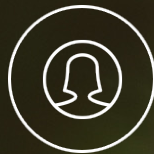
Our Commitment as a Crown Agency of the Government of Ontario is to operate our business in a way that promotes responsible consumption of cannabis while protecting youth and vulnerable populations.

Our Pillars



Establishing a Foundation for Environmental Sustainability

As a social responsibility-driven company, we will begin measuring our own footprint and educating consumers on sustainability in connection with cannabis, with the goal of establishing a foundation for a future sustainable industry.



Supporting a Diverse & Inclusive Industry

Canada's legal cannabis industry was born out of grassroot movements, which successfully lobbied for legalization over a period of decades. This history also included the harmful treatment of equity deserving communities. It is our responsibility to strengthen diversity and inclusion within the Ontario cannabis industry.



Advancing Cannabis Knowledge & Promoting Responsible Consumption

We believe it is our duty to strengthen and disseminate evidence-informed cannabis education among the people of Ontario – particularly on responsible consumption.

Social Impact Fund Overview



Purpose

- OCS is launching a Social Impact Fund on April 25, 2023 that will support establishing Social Impact Partnerships.
- These partnerships are designed to (1) benefit the broader community, (2) clearly demonstrate social impact, and (3) support our Social Responsibility Strategy and Mandate – found online www.ocs.ca/social-responsibility
- A full application guide will be released on the launch for the call for applications – follow us on LinkedIn for the announcement! Applications are due by May 25, 2023 at 5PM EST.

Who can apply?



Not-for-profit
organizations (inc.) &
registered charities



Research &
academic
institutions

Initiative Alignment

Selected projects will directly align with our SR Mandate and our three SR Pillars:



*Establishing a Foundation for
Environmental Sustainability*



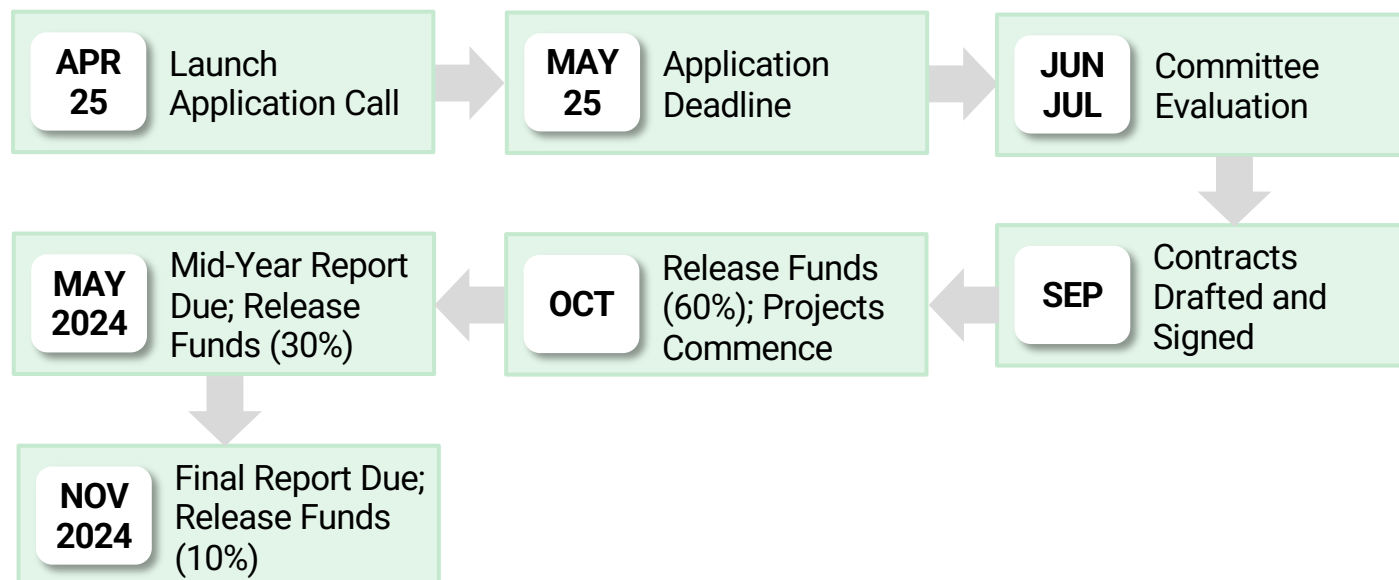
*Supporting a Diverse & Inclusive
Industry*



*Advancing Cannabis Knowledge &
Promoting Responsible Consumption*

Pilot Overview

Amount Earmarked	Funding Range	Project Length
\$500,000	\$25,000 - \$100,000	8 - 12 months





KEY DATES

Call for Applications Opens

April 25, 2023, at 9 a.m. EST

Application Deadline

May 25, 2023, at 5 p.m. EST

OCS Response

August 2023

Project Start

No later than October 16, 2023

Thank you Questions?

Socialresponsibility@ocs.ca