

SUCCESSES



CA\$8.16 BILLION

Generated by cannabis-industry country-wide since October 2018¹

9,200 JOBS AND 175 COMPANIES IN THE CANNABIS INDUSTRY IN 2019¹

BUSINESSES	JOBS
2018	83
2017	37



CANADIANS HAVE ACCESS TO

Safe and regulated products, education & awareness resources and substance use treatment programs²



DECREASE IN CRIMINAL CHARGES

Police-reported cannabis offences have steadily declined since 2018³



26%²⁰¹⁹ CANNABIS USERS

Drove within 2 hours of⁴ consuming cannabis

22%²⁰²⁰ CANNABIS USERS

FACT-BASED EDUCATION RESOURCES FOR PARENTS AND TEACHERS²

Creation of a more open and honest environment for conversations around cannabis use



CA\$1.8 MILLION INVESTMENT IN 2021⁶

Research to focus on impact of legalization of recreational cannabis use on public health & safety



CHALLENGES



Legal market accounts for only 50.5% national cannabis-related spending⁵



Less than 3% eligible Canadians have received pardons for previous cannabis-related offences⁵

Cannabis use levels among youth aged 16-24 have not significantly changed since legalization in spite of new legislation⁵



Legalization can make cannabis be seen as less risky. This can lead to Cannabis Use Disorder as well as rises in roadside incidents

REFERENCES

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