

Program Evaluation for Youth Wellbeing

A free online certificate that provides participants with a foundational understanding of the main concepts, approaches and practices relevant to conducting evaluation of programs and initiatives in the youth sector.

WE KNOW THAT the Ontario youth sector is committed to making a positive difference in the lives of young people, providing them with the skills and resources they need to make positive contributions to their communities.

WE RECOGNIZE THAT that youth programs sometimes struggle to understand how to measure these processes and outcomes and articulate the impact of their programs to their stakeholders – including parents, funders, and youth themselves.

IN THIS CERTIFICATE, participants will learn how to develop an evaluation plan, implement this plan and use the findings to improve their programs and share their impact.



Participants will receive a **Certificate of Completion from YouthREX, York University, if they complete all four modules and all three assignments.**



LEARNING OUTCOMES

- ✓ Understand common program evaluation concepts and appropriate uses of different types of evaluation
- ✓ Learn the processes and activities involved in program evaluation through hands-on assignments that can help inform your own youth program
- ✓ Understand the process of engaging youth in evaluation
- ✓ Become familiar with qualitative and quantitative research methods used in evaluation
- ✓ Learn how to use evaluation findings to improve programs and services

CERTIFICATE STRUCTURE

- ✓ 28 short video lectures across 4 modules
- ✓ Suggested timelines and due dates for the lessons and assignments to help you progress through the certificate
- ✓ One assignment that helps you work through the development of an evaluation plan for your program
- ✓ A discussion board for participants to post, share and engage with their peers and the YouthREX Teaching Team

Course Outline

MODULE 1

The Evaluation Context

- 1.1 | The Stepping Up Framework for Youth Wellbeing [23 mins]
- 1.2 | Evaluation and Action in Ontario's Youth Sector [18 mins]
- 1.3 | Evaluation 101 [19 mins]
- 1.4 | YouthREX Framework for Evaluating Youth Wellbeing [23 mins]
- 1.5 | Politics of Evaluation [54 mins]
- 1.6 | Ethical Considerations in Youth Program Evaluations [12 mins]

[Click here to watch an intro to Module 1 →](#)

MODULE 2

The Discovery Phase of Evaluation

- 2.1 | Understanding your Evaluation Capacity [22 mins]
- 2.2 | Engaging Stakeholders in Evaluation [11 mins]
- 2.3 | Engaging Youth in Evaluation [19 mins]
- 2.4 | What We Learned about Engaging Youth in Program Evaluation: A Case Example [16 mins]
- 2.5 | Program Logic Models [19 mins]
- 2.6 | Using Program Logic Models [21 mins]

[Click here to watch an intro to Module 2 →](#)

MODULE 3A

The Action Phase of Evaluation

- 3.1 | Developing an Evaluation Plan [33 mins]
- 3.2 | Evaluation Plan Case Study: The NOISE Program [22 mins]
- 3.3 | Qualitative, Quantitative or Both? Methodological Approaches to Evaluation [17 mins]
- 3.4 | Overview of Process Evaluation [19 mins]
- 3.5 | Understanding Youth Satisfaction and Program [14 mins]

[Click here to watch an intro to Module 3 →](#)

MODULE 3B

The Action Phase of Evaluation

- 3.6 | Overview of Outcome Evaluation [21 mins]
- 3.7 | Understanding and Selecting Outcome Measures [20 mins]
- 3.8 | Creative Methods of Data Collection [16 mins]
- 3.9 | Getting Started with Making Sense of Your Data [19 mins]
- 3.10 | Quantitative Analysis: Charts, Tables and Descriptive Statistics [43 mins]
- 3.11 | Where Do the Data Go? Using Spreadsheets to Manage Program Evaluation Data [13 mins]
- 3.12 | Overview of Qualitative Data Analysis [52 mins]
- 3.13 | Interpreting and Making Sense of Qualitative Data [36 mins]

MODULE 4

The Legacy Phase of Evaluation

- 4.1 | Learning and Sharing Evaluation Findings Internally [19 mins]
- 4.2 | Learning and Sharing Evaluation Findings Externally [37 mins]
- 4.3 | Communicating and Animating your Evidence [9 mins]

[Click here to watch an intro to Module 4 →](#)

TECHNICAL REQUIREMENTS

You will need access to a computer and the internet. It is recommended that you use Google Chrome as your browser to minimize any audio issues.

[Click here to watch an overview of YouthREX's Program Evaluation for Youth Wellbeing Certificate →](#)

HAVE QUESTIONS ?

We'd love to hear from you! Get in touch with us at learn@youthrex.com