

# OUTCOME EVALUATION MATRIX

Review the outcomes of your logic model and use to generate evaluation questions relevant to your program for your evaluation plan. An example is provided in the first row.

<b>Outcome Evaluation Questions</b>  What do you want to know about this program?	<b>What activities or target population in your logic model are linked to these questions?</b>	<b>Indicator(s)</b>  What are measurable forms of this?	<b>Data Collection Method(s)</b>  What data collection method will be used to measure the indicator?  e.g., Survey, focus group, interview, document review, etc.	<b>Data Collection Tool(s)</b>  What specific tool will be used?	<b>Respondent(s)</b>  Who will provide the information needed? For example, Youth participants, program staff, etc.	<b>Person(s) Responsible for Data Collection</b>  Who is responsible for ensuring the data are collected?	<b>Timing of Data Collection</b>  When will the data be collected?
<i>Example: How have the attitudes of participants about physical activity (PA) changed?</i>	<i>Improve physical activity (PA) practices</i>	<i>Youth will understand the benefits of PA  Engage in 60 minutes or more of PA</i>	<i>Survey – Pre and post test</i>	<i>Measuring the Impact of Youth EFNEP: Questionnaire Development and Validation (Hernandez-Garbanzo, 2011)  PACE Adolescent Psychosocial and Stage-of-Change Measures Related to Sedentary Behavior (Norman, Sallis, Gaskins, 2007)</i>	<i>Youth participants</i>	<i>Cinderella :)</i>	<i>Before and after program participation</i>